# **The Hobbs Parker Group**

# **Digital Advertising Network**



#### The StockPot Ashford Market

### **Photo Adverts**

Display slots per hour	Discount	Cost per slot	Weekly Cost
1		£4.00	£4.00
2	12.5%	£3.50	£7.00
4	25.0%	£3.00	£12.00

#### **Video Adverts**

Display slots per hour	Discount	Cost per slot	Weekly Cost
1		£6.00	£6.00
2	12.5%	£5.25	£10.50
4	25.0%	£4.50	£18.00

## Notes:

Displays will be shown on the main video display screen in the StockPot from 8:00 am to 5:00 pm Monday to Friday and from 8:00 am to 2:00 pm on Saturday and Sunday

Display slots are a minimum of 30 seconds. There is no sound.

Minimum term is 13 weeks.

Invoices are to be paid in advance of the adverts going live

All cost are subject to VAT

Further display locations may be added to our network at a later date